



What You Need to Know for the 2020 Census:

# ORGANIZING

## for a Complete Count

### ROCHESTER - Jan. 24 10 am to 4 pm

Southeast Service Cooperative and Wood Lake Meeting Center  
210 Wood Lake Drive SE, Rochester

**Now is the time to begin preparing for the 2020 Census!**  
The Census determines how Congressional and state legislative districts are drawn. It guides the **distribution of federal and state money to local communities**. And, of course, it **gives us the data** that we all rely on to make **important policy decisions**.

This workshop will tell you how to promote the Census in your **community**. In this joint session with Minnesota cities and counties, learn the best strategies for reaching hard-to-count residents. **Walk away with best practices, data tools, and a concrete plan for promoting a complete and accurate 2020 Census.**



**Presenter: Susan Brower**  
Minnesota State Demographer

Susan Brower is the Minnesota State Demographer and directs the MN State Demographic Center. Susan became the State Demographer in February 2012. She regularly talks with Minnesotans about the new social and economic realities connected to the state's economy and workforce, education, health, immigration and rural population changes.

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# REGISTRATION:

**Free of charge, but registration is required.**  
Check-in window begins at 9:30 a.m.  
Session time: 10:00 - 4:00 p.m.



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STAPLES - January 31 10 am to 4 pm

National Joint Powers Alliance (NJPA) 202 12th Street NE

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# SARTELL - February 1

10 am  
to 4 pm

Resource Training & Solutions  
137 23rd Street South

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# ST. PAUL - February 8 10 am to 4 pm

Minnesota Counties Intergovernmental Trust (MCIT)  
100 Empire Drive, Suite 100

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Thief River Falls - March 7 10 am to 4 pm

Northwest Service Cooperative (NWSC)  
114 W 1st Street

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**FERGUS FALLS - March 8** 10 am to 4 pm

Lakes Country Service Cooperative (LCSC)  
1001 E. Mount Faith

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Mountain Iron - March 21 10 am to 4 pm

Northeast Service Cooperative (NESC)  
5525 Emerald Avenue

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# MARSHALL - April 11 10 am to 4 pm

Southwest West Central Service Cooperative (SWWC)  
1420 East College Drive

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MANKATO - April 12 10 am to 4 pm

University of Minnesota Extension Regional Office  
1961 Premier Drive, Sakata Room

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