

What You Need to Know for the 2020 Census: Organizing for a Complete Count

Now is the time to begin preparing for the 2020 Census! The Census determines how Congressional and state legislative districts are drawn. It guides the distribution of federal and state money to local communities. And, of course, it gives us the data that we all rely on to make important policy decisions. This workshop will give you everything you need to promote the Census in your community. In this joint session with Minnesota cities and counties, learn the best strategies for reaching hard-to-count residents. Walk away with best practices, data tools, and a concrete plan for promoting a complete and accurate 2020 Census. There will also be opportunities to share ideas and coordinate your efforts with neighboring communities.



Presenter: Susan Brower, Minnesota State Demographer

Susan Brower is the Minnesota State Demographer and directs the MN State Demographic Center. Susan became the State Demographer in February 2012. She regularly talks with Minnesotans about the new social and economic realities connected to the state's economy and workforce, education, health, immigration and rural population changes.

Susan earned her Ph.D. in sociology at the University of Michigan, specializing in demography and family sociology. She also holds a master's degree in public policy from Humphrey School of Public Affairs at the University of Minnesota.



Dates & Locations - 2018

Rochester, January 24

Southeast Service Cooperative and Wood Lake Meeting Center

[210 Wood Lake Drive SE](#)

Staples, January 31

National Joint Powers Alliance

[202 12th Street NE](#)

Sartell, February 1

Resource Training & Solutions

[137 23rd Street South, Suite 201](#)

St. Paul, February 8

Minnesota Counties Intergovernmental Trust (MCIT)

[100 Empire Drive, Suite 100](#)

Thief River Falls, March 7

Northwest Service Cooperative

[114 W 1st Street](#)

Fergus Falls, March 8

Lakes Country Service Cooperative

[1001 E. Mount Faith](#)

Mountain Iron, March 21

Northeast Service Cooperative

[5525 Emerald Avenue](#)

Marshall, April 11

Southwest/West Central Service Cooperative

[1420 East College Drive](#)

Mankato, April 12

University of Minnesota Extension Regional Office

[1961 Premier Drive, Suite 110](#)

Registration Details:

Free of charge, but registration is required.

Check-in window begins at 9:30 a.m.

Session time: 10:00 – 4:00 p.m.

